

Background

Why Dot Club?

- "**CLUB**" in almost all languages means the same.
- "**CLUB**" Short, Memorable and Meaningful.
- "**CLUB**" Represents; Community, Loyalty, Passion.
- "**CLUB**" appeals to both individuals and businesses.



Clubs & Associations

computing clubs, diving clubs, fan clubs, flying clubs, health clubs, music clubs, private clubs, sports clubs etc.

Loyalty & Affinity Programs

Loyalty and affinity programs allow you to save by:

- shopping at certain stores,
- buying particular products,
- using a specific credit / debit card.

These programs are good options to save money and promote customer loyalty.

Online Groups

Groups allows you to create and participate in online forums and email-based groups with a rich experience for community conversations.

Sports & Entertainment

Helps groups of people with shared interests plan meetings and form offline clubs in local communities around the world about Sports & Recreation.

Hobbyists

Ties together like minded people.